

Virginia Stroke Systems Coordinator's Consortium

**Stroke Education
Quarter-4 2010**

VSSCC Objective: To inform the community about stroke signs and symptoms and prevention

Hospital	Activity Name & Description	Objectives	Number of Participants	Were outcomes evaluated for this activity?
Carilion Roanoke Memorial Hospital	Stroke Awareness (October 27, 1010)	Understand S/S's of stroke, types of stroke, 911 activation, risk factors	23	No
Centra Lynchburg General Hospital	<p>A1: Cable TV (Patient Testimonial Commercial) October</p> <p>A2: Radio (Patient Testimonial Commercial) October</p> <p>A3: Lynchburg Living Magazine Stroke Ad (October & November)</p> <p>4. Lynchburg Business - Dr. de Marchena Interview Re: Stroke (November)</p> <p>5. Clinical Stroke Conference Centra LGH CME (October 22, 2010)</p> <p>6. Clinical Stroke Conference Centra LGH CME (November 5, 2010)</p>	To increase the knowledge of the community about the signs and symptoms of stroke and the importance of getting to the hospital in a timely manner.	<p>A1: 222,000</p> <p>A2: 200,000</p> <p>A3: 292,000- Oct. 100,000- Nov.</p> <p>A4: 25,000</p> <p>A5: 82</p> <p>A6: 35</p>	No
Chesapeake Regional Medical Center	Community Education Lecture (October 2010)	To educate community members on S/S of stroke, risk factors and possible treatments	30	No

Fauquier Health	Stroke, Dementia and Falls...Oh My! (November 24, 2010)	Community Lecture	19	Not formally
Inova Mount Vernon Hospital	Stroke Awareness and Prevention (Oct-Dec)	Increase awareness in the community of the s/s stroke and the importance of calling 911 right away	30+	A patient who attended this event came to the Emergency Room immediately and told us that the reason he came right away was because of what he had learned that day. He even requested tPA because he knew he had arrived in time.
Mary Washington Hospital	Monthly Ads, stroke brochures, ACT FAST magnets, recognizing risk brochures (October-November)	To educate community about stroke and risk of stroke	Unknown	No
Reston Hospital Center	AHA Heart Walk booth (November 6, 2010)	Passed out education targeting women and stroke risk factors	500+	No
Rockingham Memorial Hospital	A1: Brain Attack Awareness (October 27, 2010) A2: Brain Attack Stroke Awareness (October 12, 2010)	A1: Community education on signs and symptoms of stroke, recognition and prevention A2: Review of stroke pathology, recognition of signs and symptoms, actions to take.	A1:15 A2: 20	Not formally
Virginia Hospital Center	A1: Know Your Numbers Lecture – Beth El Hebrew 11/2/10	A1-3: To educate the community on stroke signs/symptoms and provide examples of	Unknown	Not formally, will collect attendee information for all educational events in 2011

	<p>A2: Dining Out the Smart Weigh – Audrey Moore Senior Center 11/10/10</p> <p>A3: Dining Out the Smart Weigh – Shepherd’s Center 11/18/10</p>	<p>ways to change eating habits.</p>		
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<p>Number of People Reached for Quarter-4 2010</p>	<p>739,754</p>
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