

Virginia Stroke Systems Coordinator's Consortium

**Stroke Education
Quarter-1 2011**

VSSCC Objective: To inform the community about stroke signs and symptoms and prevention

Hospital	Activity Name & Description	Objectives	Number of Participants	Were outcomes evaluated for this activity?
Carilion Clinic-Roanoke Memorial Hospital	A1: Go Red for Women (2-4-11) A2: EMS Education (2-28-11) A3: Senior Expo Health fair (3-28-11)	Understand S/S's of stroke, types of stroke, 911 activation, risk factors	A1: 60 A2: 18 A3: 150	No
Centra Lynchburg General Hospital	A1: Campbell County Senior Group- Power To End Stroke Talk (January 12, 2011) A2: Clinical Stroke Conference- Patent Foramen Ovale (1-14-11) A3: Clinical Stroke Conference- Cerebrovascular Potpourri: Strange and Wonderful Cases from the Stroke Netherworld (2-4-11) 4. Moneta Rescue Squad- Prehospital Stroke Care (2-14-11)	To increase the knowledge of the community about the signs and symptoms of stroke and the importance of getting to the hospital in a timely manner and to expand clinical knowledge of stroke to providers.	A1: 65 A2: 40 A3: 35 A4: 30	No

	<p>5. Lyons Club-Bedford County Power To End Stroke Talk (3-3-11)</p> <p>6. Clinical Stroke Conference- Anticoagulation Updates (3-4-11)</p> <p>7. Code Stroke (3-9-11)</p> <p>8 Clinical Stroke Conference- Interventional Stroke Care (3-18-11)</p> <p>9. Bentley Commons Assited Living Power To End Stroke Talk (3-31-11)</p> <p>10: High Hopes Stroke Support Group (Jan and Feb)</p> <p>11: Monthly Ads/Media Impressions on Stroke Signs and Symptoms/Think Fast</p>		<p>A5: 28</p> <p>A6: 40</p> <p>A7: 60</p> <p>A8: 90</p> <p>A9: 26</p> <p>A10: 67</p> <p>A11: 6000</p>	
Chesapeake Regional Medical Center	<p>A1: Educational Lecture (Feb)</p> <p>A2: Stroke Risk Factors and BP Community Event (2-7-11)</p>	To continually educate the community on S/S of Stroke, EMS activation, Risk factors. Treatment and Prevention	<p>A1: 48</p> <p>A2: 4,816</p>	No

	<p>A3: Stroke Risk Factors and BP Screening (2-16/17-11)</p> <p>A4: Virginia Pilot (2/7, 2/14, 2/21, 2/28, 3/7)</p> <p>A5: Media Impressions (Billboards/ marquee)</p>		<p>A3: 95</p> <p>A4: 814,165</p> <p>A5: 2,529,450</p>	
Fauquier Health	Stroke, Dementia and Falls...Oh My! (3-23-11)	To increase stroke awareness, importance of prompt transport to hospital for treatment and other neurologic conditions	53	Yes, participants completed evaluation forms for activity.
Rockingham Memorial Hospital	<p>A1: Public Community Event- Matters of the Heart (2-2-11)</p> <p>A2: Stroke Awareness and PSC Initiative Circle of Hope Senior Group (2-15-11)</p> <p>A3: Stroke Awareness and PSC Initiative- Senior church group (3-3-11)</p> <p>A4: Stroke Awareness and PSC Initiative (3-22-11)</p> <p>A5: Stroke Education-</p>	Stroke Education and create awareness of the Primary Stroke Center initiative. Discussion of their role in care of the stroke survivor and supporting family members	<p>A1: 125</p> <p>A2:20</p> <p>A3: 28</p> <p>A4: 60</p> <p>A5: 30</p>	<p>A1-A4:Not formally</p> <p>A5: Written evaluations of activity.</p>

	Massanutten Nursing Students A6: Outreach for Power Sundays to local churches		A6: Reached out to 514 churches	
University of Virginia Medical Center	What You Can Do to Decrease Your Risk of Stroke- Senior group (3-31-11)	Educate the elderly about stroke, s/s of stroke, risk factors for stroke and what they can do to decrease their risk of stroke	15	No
Virginia Hospital Center	A1: NBC4 Health Expo (1-15/16-11) A2: Goodwin House- Stroke presentation	To educate the community on stroke signs/symptoms and provide examples of ways to change eating habits.	A1: 1000 A2: 100	Not formally

Number of People Reached for Quarter-1 2011 through Community Education and Stroke Education Media Impressions	3,356,679
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